

AN IDENTIFICATION OF THE FACTORS AFFECTING FOR THE HISTORICAL DEVELOPMENT OF THE TOURISM INDUSTRY

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Tourism industry is one of the booming industries in the world. Over the passage of time, it has been rejuvenated by various social, cultural economic and environmental factors. British entrepreneur Tomos Cook put the foundation stone for this industry in the 2nd half of 19th century. The problem statement for the study is what factors are affecting for the historical development of the tourism industry? The objective of the study is to identify the factors affecting for the development of the tourism industry. Secondary data was gathered based on the literature survey using books, magazines and articles. The findings proved that the industrial revolution made great influence for its improvement. Apart from these, advancement of transport industry, tourist accommodation sector and catering Service made their contribution for the development of Tourism Industry. During the time of Some world political and economic crisis it got little setback. However today it plays a very important role among large industries in the world.

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