



Rap Culture and Deviant Behaviour

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Abstract

This study thematically examined the effects of rap music on adolescent attitudes. Data was collected using 50 interviews as a research method. There, a purposefully selected sample was used focusing on Gampaha district. In that connection, it was implied that rap music is influential on adolescent attitudes and that rap music is a medium that provides meaning to adolescent attitudes. It could be recognized that rap music and associated images and texts are a medium that provides a specific interpretation that builds and strengthens adolescent attitudes. It was recognized in the research literature that the associated violence, sexual messages, stereotypes and drug abuse can lead to significant changes in attitudes and behaviours among young people. Especially when focusing on the attitudes generated by the lyrics of rap music, it became clear that there is a greater risk of believing false stereotypes. It grew with the youth to shape their outward appearance and behaviour. And rap music has given more importance to the formation of attitudes towards consumption of symbols. The study suggests that the influence of rap music on adolescent attitudes depends on their age, social and economic environment, political perspective, sociocultural values, and level of exposure along with choices. It can be concluded that the attitude changes are formed due to the spread of rap music, and the behavioural core systems that are formed through it are formed in a deviant position as well as in a cultural acceleration position. How rap music is transformed as an influential source of youth attitudes as a subcultural element of meaningful formation and related to the text of rap music. And based on the painting, the study could identify that the effect works in the youth as a social learning. Accordingly, it can be concluded that there is a social need in the present Sri Lankan social context to transform the rap music genre aimed at identifying approaches that can use rap music as an art medium that can promote good attitudes in the youth and promoting deviant behaviours formed through social media.

Keywords: Rap, Deviant behaviour, Socialization, Youth

