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Rationalization of the failure of software projects;

Reference to the miniature and the mediocre level software development
companies in Sri Lanka



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ABSTRACT

Information technology and communication (ICT) industry is an industry which had changed the lives, behaviours of people and influence the growth of many economies. As a result of increased demand for ICT applications in day-today lives of business firms and people, many investors had entered into the Industry to get better returns. ICT is intrinsically linked with software which resulted in launching new software development companies (SDC) or expanded existing companies with new software development projects. According to literature, rapid growth of software development projects and companies may be due to comparatively low levels of resource requirements. Literature shows that failures in small and medium software development companies and their projects are comparatively higher those of similar size companies and projects in other industries. Literatures also states that there are limited research on failures of software development companies/projects in Sri Lanka. Understanding the factors influencing failure of software development project may be useful for ICT industry to reduce the cost of project failures and to make necessary improvement in existing projects and to take precaution when starting new projects. Therefore this research focused on two research questions '(i).what factors influence the failure of software development projects started by small and medium-scale companies (ii). How those factors influence on success/failures of software development projects'. To address these research question conceptual framework was developed after reviewing pertinent literature on involvement of customer in developing software, process of project management, and attitudes of corporate management on software development projects. According reviewed literature, customer involvement in developing software, performance of project management team and the attitude of Executive management towards individual project had been used to develop conceptual framework. Purposively selected 64 software development projects in North Western Province and Western province to implement the research. T- test were proposed to test hypotheses that were framed according to the conceptual framework. According to findings attitude of the corporate management team toward individual software development project, and the degree of customer involvement are the most influential factors that affect success/failure of software development projects.

LIST OF CONTENTS

Certification by the supervisor	i
Declaration.....	ii
Abstract	iii
Acknowledgment.....	vi
List of Contents	v
List of Figures	viii
List of Tables.....	ix
Chapter 01	1
Introduction	1
1.1 Background of the Study	1
1.2 Statement of the Problem.....	2
1.3 Research Problem	4
1.4 Objectives of the Study.....	4
1.5 Significance of the Study.....	5
1.6 Limitations.....	5
1.7 Outline of the Dissertation.....	6
Chapter 02	7
Literature Review.....	7
2.1 Introduction.....	7
2.2 Theoretical Background	7
2.2.1 Projects	7
2.2.2 Small and Medium Enterprises (SME)	9
2.2.3 Customer Involvement in Software Development (CISD)	11
2.2.4 Project Management Team's Competence (PMTC)	12
2.2.5 Identifying Project Success Factors	19
2.2.6 Software Project Failure	19
2.3 Review on the available theories	20
2.4 Review on the available models	26
2.5 Review on the current problem.....	29

2.5.1 Major Sri Lankan ICT / BPO Services.....	29
2.5.2 Information Technology Industry in Sri Lanka.....	30
2.5.3 Software Project Success Factors.....	36
2.5.4 Reasons for Software Implementation Failures in Sri Lankan Organizations	39
2.5.5 Success / failure profiles.....	40
Chapter 03.....	47
Methodology.....	47
3.1 Introduction	47
3.2 Conceptual Model and their Measurement of Variables	48
3.3 Study Setting.....	49
3.4 Research Methods	49
3.5 Method of Data Analysing	52
3.6 Operationalization of Concepts and Variables.....	53
3.7 Hypothesis.....	56
3.8 Sampling Procedures.....	56
Chapter 04.....	58
Results and Data Presentation.....	58
4.1 Introduction	58
4.2 Reliability Analysis of the questionnaire	58
4.3 Correlation Coefficient	59
4.4 Statistical Significance	62
4.5 Hypothesis Analysis	64
4.6 The effect of other factors to software project failure.....	69
4.7 Objective Analysis of the Study.....	76
Chapter 05	80
Conclusion and Recomendations	80
5.1 Introduction	80
5.2 Recommendations for future research	83

REFERENCES.....	x
APPENDIX 1	xv
APPENDIX 2	xvii
APPENDIX 3	xxi

1.1 Introduction	
1.1.1 Conceptual model	
1.1.2 Construction of the conceptual model	
1.1.3 Construction of the empirical model	
1.2 Project	
1.2.1 Effect of Project Participants	
1.2.2 Effect of Project Duration	
1.2.3 Effect of Project Outcome	
1.2.4 Relative Project Benefit	