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A TABLE OF CONTENTS

PAGE

ASSESSMENT OF FACTORS AFFECTING TO ORGANIZATIONAL PRODUCTIVITY IN PRIVATE SECTOR ORGANIZATIONS IN SRI LANKA

A THESIS SUBMITTED TO THE FACULTY OF MANAGEMENT STUDIES OF RAJARATA UNIVERSITY OF SRI LANKA FOR THE PARTIAL FULFILLMENT OF THE MASTER DEGREE IN BUSINESS ADMINISTRATION (MBA)

BY

A.S.B. BAKMEEWEWA

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NAME OF THE SUPERVISOR : Prof. E.S. WICKRAMASINGHE

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ABSTRACT

The purpose of this study was to examine the productivity movements in a few selected private sector organizations (Large and Medium Sized) of Sri Lanka and to assess the factors influencing productivity in such organizations enable to offer possible conclusions upon productivity.

Present study examined the movements of productivity by means of productivity indices and assessed the factors that influencing productivity at personal interviews using five - point scaled questionnaire.

The Arithmetic mean (\bar{x}) of the responses was used as the score for each factor and the standard deviation (SD) of the responses was used to check the variability of the each factor.

Seventy eight of ten different factor areas related to Labour, capital, Material, Technology, Management, Marketing, support facilities, Socio - cultural, government policy and other factors were assessed.

It was found that a significant proportion of the performance improvement of the organization was encountered for by encouraging factors and essential factors upon productivity while a greater proportion of the performance improvement was encountered by the encouraging factors upon productivity in the private sector organizations of Sri Lanka.

A TABLE OF CONTENTS

| | PAGE |
|--|------|
| Title page | 46 |
| A table of contents | 47 |
| Declaration and the certification | 47 |
| Acknowledgement | 47 |
| Abstract | 50 |
| CHAPTER – 1: INTRODUCTION | |
| 1.1 Introduction | 01 |
| 1.2 Problem Identification | 02 |
| 1.3 Objectives of the study | 04 |
| 1.4 Methodology of the study | 05 |
| 1.5 Scope of the study | 10 |
| 1.6 Limitation of the study | 11 |
| 1.7 Hypotheses of the study | 13 |
| CHAPTER – 2: REVIEW OF LITERATURE | |
| 2.1 Introduction | 14 |
| 2.2 Importance of productivity concept | 15 |
| 2.3 Economic Development & Productivity | 17 |
| 2.4 The Role of Productivity in Developing countries | 21 |
| 2.5 Theoretical Background | 25 |
| 2.6 The Role of Productivity in Developing countries | 28 |
| 2.7 Definitions : Productivity | 29 |
| 2.8 Productivity Appraisal | 35 |
| 2.9 Conceptual Frame Work | 41 |
| 2.10 The model | 45 |

CHAPTER – 3 : PRESENTATION OF DATA OF THE PRACTICAL SURVEY

| | | |
|-------|---|----|
| 3.1 | Introduction | 46 |
| 3.2 | Productivity Movements in the selected six Private sector Enterprises of Sri Lanka During the Recent Past From 1997 to 2001 | 47 |
| 3.2.1 | Productivity Movements : Levers (Lanka) Ltd. | 47 |
| 3.2.2 | Productivity Movements : Ceylon Tobacco Company Ltd. | 50 |
| 3.2.3 | Productivity Movements : Hayleys Ltd. | 53 |
| 3.2.4 | Productivity Movements : Samson Rubber Industries | 57 |
| 3.2.5 | Productivity Movements : DFCC Bank Ltd. | 60 |
| 3.2.6 | Productivity Movements : Phoenix Company Ltd. | 63 |
| 3.3 | Classification of Companies | 66 |
| 3.4 | Classification of Respondents | 68 |

CHAPTER – 4 : ANALYSIS OF DATA : CRITICAL SURVEY OF MANAGEMENT VIEWS

| | | |
|------|--|-----|
| 4.1 | Introduction | 73 |
| 4.2 | Empirical Findings | 74 |
| 4.3 | Labour Related Factors | 75 |
| 4.4 | Capital Related Factors | 79 |
| 4.5 | Technological Related Factors | 82 |
| 4.6 | Management Related Factors | 86 |
| 4.7 | Marketing Related Factors | 90 |
| 4.8 | Factor Related to Support Facilities | 94 |
| 4.9 | Factors Related to Government Policies | 97 |
| 4.10 | Factors Related to Economic Conditions of the Country | 100 |
| 4.11 | Factors Related to Socio – Cultural context of the country | 102 |
| 4.12 | Factor Related to “ Other” | 105 |
| 4.13 | Conclusion to the Analysis | 107 |

DECLARATION

CHAPTER – 5 : CONCLUSIONS & RECOMMENDATIONS

| | | |
|----------------------------------|--|-----------|
| 5.1 | Overview | 108 |
| 5.2 | Conclusions | |
| 5.2.1 | Productivity Trends in the Private Sector | 109 |
| 5.2.2 | Assessment of Factors Influencing Productivity | 110 |
| 5.3 | Recommendations | 112 –120 |
| 5.4 | Practical Relevance of the Findings | 121 |
| 5.5 | Concluding View Points | 122 |
| ANNEXURES : QUESTIONNAIRE | | 123 – 127 |
| REFERENCES | | 128 |
| BIBLIOGRAPHY | | 129 |

CERTIFICATION

This is to certify that Mr. A.S.B. Bakmeewewa has corrected and completed this research under my supervision and he had fulfilled the conditions of the requirement for the Master of Business Administration of the Rajarata University of Sri Lanka, so that he is qualified to submit this for the degree of Master of Business Administration.

(Signature of the supervisor)
Professor E.S. Wickramasinghe,
Dean,

Faculty of Finance and Business Studies
Wayamba University of Sri Lanka