

## **Impact of Area Development Programme (ADP) for livelihood development and environmental conservation: Case study of world vision ADP in Gallenbindunuwewa in Anuradhapura District**

**D.S.W. Gunawardane<sup>1</sup>**

### **Abstract**

Area Development Programme (ADP) is one of long term rural development approaches which has been implemented by World Vision International in many countries. World Vision Lanka (WVL) has launched about 26 programmes in different areas of the country and most of ADPs are situated in remote areas of the country. ADP in Gallenbindunuwewa is one of the successful community development programmes which has been conducted by World Vision in Sri Lanka. The main objective of this study was to identify the impact of ADP for livelihood development and environmental conservation in rural society. The role of the NGOs in the livelihood enhancement and environmental sustainability is well recognized today. During the past few decades, NGOs have been playing a complementary and supplementary role in shaping up and deciding the direction of the environmental conservation of the country. The study focussed on ADP in Gallenbindunuwewa and 58 households were covered in the Upuldeniya and Milagaswewa Grama Niladari Divisions (GNDs). Quantitative and qualitative data gathered from questionnaires and interviews, which were directly related to the issues addressed in this study. WVL has implemented many activities directly related to the livelihood enhancement and environmental sustainability of the study area. Most (89.5%) expressed that WVL had assisted in constructing the agro wells and in renovating village reservoirs. Nearly 68.9% have obtained paddy and maize from WVL while 55.3% revealed that WVL has assisted in the storage problems. As well as 90% of the respondents indicated that they are highly satisfied with assistance of the WVL to improve their living conditions and sanitary facilities. In addition 50% of the sample shown that WVL has assisted to animal husbandry and starting of small business. Furthermore, 55% of the respondents revealed that WVL has assisted in the vocational training and 46.5% said that WVL has assisted with the health improvement. It is evident that all these activities help to enhance living conditions and environmental sustainability of the benefitted peoples of the study area.

**Keywords:** *ADP, Environmental conservation, Livelihood development, World Vision Lanka*

---

<sup>1</sup> *Department of Social Sciences, Rajarata University of Sri Lanka. Corresponding author's email: gunawardaned@gmail.com*